

ETP Farm Tour 2026



SPAIN WILL HOST THE ETP FARM TOUR 2026, A LEADING INTERNATIONAL EVENT FOR THE TURFGRASS INDUSTRY.

The turf grass sector has an unmissable date in 2026. Tapiz Verde S.L. announces the ETP Farm Tour 2026 in Spain, a high-level professional event that will bring together companies, associations, and key players in the natural grass industry from across Europe and internationally. The event will take place from October 21st to 23rd, 2026, and will position Plasencia (Cáceres) as the epicenter of knowledge, innovation, and networking in a sector undergoing rapid development.



Added to this are abundant natural resources, the presence of leading agricultural farms, and a growing drive toward innovation in the primary sector. Extremadura is also renowned for its cultural richness, its cuisine based on local products and the coexistence of agricultural landscapes, pastures, and historic towns that preserve a unique heritage.



For the 2026 edition, Tapiz Verde S.L. has designed a program that reflects both the strength of the sector in Spain and its growing international presence.

Tapiz Verde S.L., the host company, will present its work and main lines of innovation. Among them, is the 'turf a la carte', a system that allows full customization of the type of grass according to the project's needs; hybrid systems, which combine natural grass with synthetic reinforcements for greater durability; and high-performance solutions used in top-division football fields, an area in which the company has extensive experience and recognition.

Already established as one of the most important events on the professional calendar, the ETP Farm Tour stands out for offering an immersive experience that combines knowledge transfer, exchange of best practices, technical visits, and exclusive spaces to strengthen strategic partnerships.

The region of Extremadura provides an ideal setting for grass cultivation and production for the event. Its climate, soils, and agricultural tradition make this territory a privileged place for the development of new varieties and work techniques.

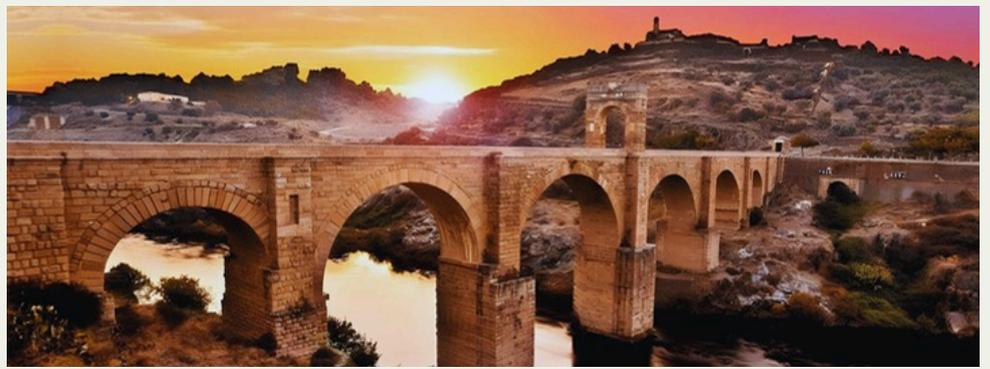


All of this makes visiting the region the ultimate experience, combining nature, agriculture, and culture in an authentic and appealing setting for visitors.

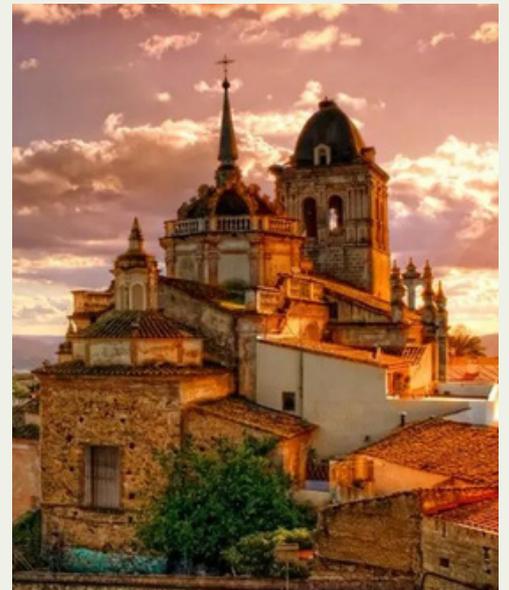


The Farm Tour 2026 program will begin on the 21st with a welcome reception specifically aimed at attendees arriving from out of town. During this afternoon event, registrations will take place, there will be an initial presentation followed by the ETP General Assembly and a welcome cocktail. This first day is designed to encourage the exchange of ideas and networking among professionals before starting the technical activities.

On the 22nd, the Field Day, the central day of the event, will take place. Throughout the day, participants will tour the farm accompanied by technicians and specialists who will show the different types of turf in detail, the varieties under experimentation, and hybrid systems. There will be practical explanations of the machinery used, visits to production plots, and exhibition spaces where different materials and solutions can be compared. It will be a day of hands-on learning in the field, designed so that attendees can closely observe the processes and technologies used by Tapiz Verde S.L.



On the 23rd, the day will be dedicated to optional visits for participants, who can choose between two alternatives. The first consists of a cultural route through medieval cities and towns in Extremadura, with possible stops at emblematic places such as Trujillo, Cáceres, Guadalupe, or Plasencia, allowing visitors to immerse themselves in the history, architecture, and traditional essence of the region.



The second option is a trip to Madrid to visit the top two stadiums on the football scene: Santiago Bernabéu, of Real Madrid, and Riyadh Metropolitan Air, of Atlético de Madrid. Both will offer a technical perspective focused on the playing field, maintenance systems, and technology applied to sports turf.



Farm Tour 2026 is presented as a unique opportunity to experience firsthand the work of Tapiz Verde S.L., exchange knowledge with industry specialists, and discover both the agricultural environment of Extremadura and high-level real-world applications in sports facilities. An event that combines agriculture, innovation, and sport in three days of learning and shared experience.